

RESUME

Media Assistant

Assistant Media Buyer for the electronic mediums. (TV, Radio, Cable)

Graphic Designer

Design brochures, flyers, & ads for use in newspapers, magazines, billboards, etc. working closely with various Art Directors

Web Designer / Developer

Design and develop websites from concept to completion for a vast array of industries and demographics.

Started working for **The AdPros Group**

Media Planner

- Managed and coordinated printing of collateral, flyers, newspaper & magazine ads, billboards, etc. and its subsequent distribution.
- I have extensive experience in pre-press and on-press functions from the initial layout to the press "okay".

nervegraphics.com

+ President + Emperor + Go-fer
+ Accounts Receivable (sometimes)
+ Web Designer + Web Developer

In 2006, I started a web design & development firm. Nerve designs and maintains websites for various agency clients as well as independent clients.

Webmaster
United Way
of Miami-Dade

Graduated High School
From Belen Jesuit Prep. I have been working in advertising & learning everything I can get my hands on, ever since.

DANIEL ESCARDO

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 @EscardoDaniel

 Daniel Escardo

"My objective is to apply my knowledge, passion, experience, creativity, work ethic and accumulated skills in a work environment that promotes growth to one's fullest potential!"

Okay, having said that, I have lived advertising almost all my life. With multiple members of my family working in various advertising positions, it became second nature to follow in their footsteps. Some people want to be astronauts, some President, some just want to be led somewhere,

anywhere, by someone else. From a very early age my passion was to communicate ideas to others and find the best ways to accomplish that. With close to twenty years experience working in a marketing/advertising related field, I have amassed a thorough understanding of all principles, techniques and models employed to convey even the most complicated ideas creatively, but clearly. I am self taught, self motivated, and my firm belief is that the most rewarding achievements come with the most sacrifice. As far as that age-old adage of thinking outside the box, my question has always been: "What box?!"

About me

I am definitely a Mac, but I can work in either environment. I am fluent in both English and Spanish. Oh... and thanks to Apple I know how to say "welcome" in quite a few languages. I make a mean Cuban coffee & I can take hiccups away in 40 seconds flat.

Expert in

- HTML5 / CSS3
- LESS / SCSS
- PHP / Wordpress
- Responsive Web
- jQuery
- Javascript ES5/6
- Video Editing
- Sound Editing

Proficient with

